



 **lasa**  
cera

inspiring life style..!



*Digital expressions that  
inspire the wall art*





# CORPORATE CLOSE-UP

Redefining space décor  
since 1974

Ever since we began our quest for ultimate quality in ceramic industry, we have never stopped to ideate, innovate and differentiate. For us, combining the science of ceramic with the art of consumer delight has remained the primary goal. The brand Lasa Cera is firmly rooted in the traditional methods of ceramic industry while its wings are always open for the new invention that comes with the changing times. The company is engaged in high quality manufacturing of crockery and wall tiles that redefine the space décor for Indian homes and deliver better value for money to the consumer.





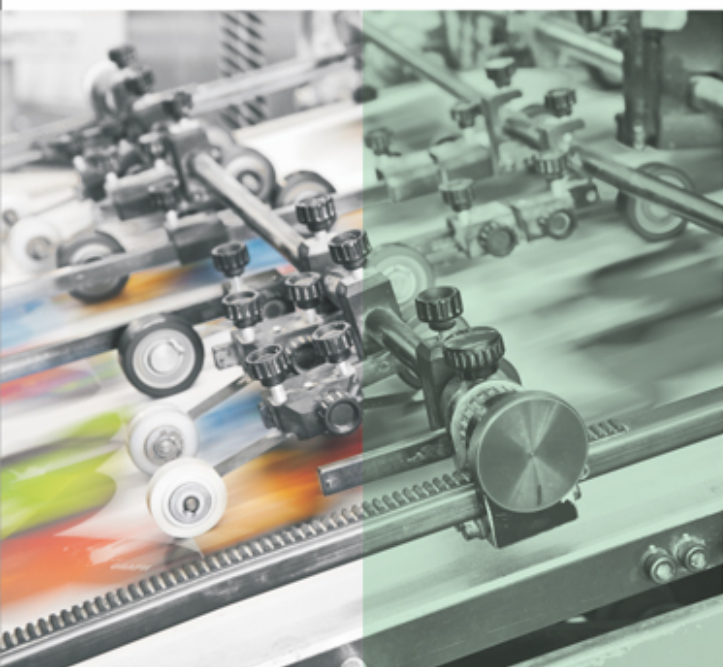
DIGITAL



# INNOVATION

## Digital Design Revolution...

When it comes to designing our product, we remain focused on tomorrow's today. So, in order to create an unbelievable ambience for you, we have synthesized design and digital. Over the years, we have remained at the forefront of innovation when it comes to ceramic tiles industry. And this is quite visible in our continuous progression towards absolute supremacy in terms of product innovation, scale of production, and capacity to deliver just the best experience to our clientele. Lasa Cera range of wall tiles is result of our strong belief in giving more than expectation. That's why we have harnessed our production facility with the most advance technologies and equipment like **SACMI-GS-40** Digital Printing for the first time in India. This enables us to deliver life-like colors, high-definition imagery and unbeatable quality in our product portfolio.



1st time in INDIA



**SACMI**

**DHD 708  
GS 40 PRINT**





# EXPRESSION

Digital expressions that  
Inspire the wall art... in all sizes !

Each space comes with a different story to tell. And that's why we have incorporated the most-liked sizes in our product portfolio. Well, needless to say, they all come with design excellence that is the most sought-after in this part of the world. While we cater to the national demand for high caliber ceramic wall tiles, we have also captured the fancy of our international client as well. A must-have icon of luxurious lifestyle for every modern habitat, the Lasa Cera wall tiles comes in 12"x18", 12"x24", 10"x24" and 10"x30" variants.







## PERFECTION

Superlative style that sets you apart from the world

Lasa Cera is a tribute to your aesthetic senses that amplifies the overall beauty quotient of your space. From concept to consignment, we at Lasa Cera believe in delivering the highest benchmarks of quality, excellence and performance. Our products are born with toughness that tackle all shades of time while its elegance will set you apart from the world. Thanks to the next generation digital printing, our products give you an enchanting mix of superlative aesthetics, spectacular colors and design perfection batch by batch.

For us, excellence is not a sprint but a marathon and we take things very seriously when delivering the best value for our customers. Evolving every moment, the brand Lasa Cera is always ready to understand consumer sentiments, meet their demands and go beyond their expectations. As a part of our corporate policy, we accept nothing less than the best for us, or for our clients. That same thing also sets us apart from the rest of the ceramic brands.

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